

2010 American Society of Addiction Medicine (ASAM)
On-Line Membership Directory

ASAM will be making available an on-line membership directory in 2010. This year your ad will have higher visibility than ever before due to it's location on the ASAM website. You now may incorporate a hyperlink in your artwork that links directly to your own website. To access the directory simply go to www.asam.org click on "Member Center" and then on "Membership Directory" The directory will include ads from pharmaceuticals/treatment centers, etc. We appreciate your commitment to advertising in this up-to-date expanded version of the ASAM membership directory.

This year the artwork specifications have changed to meet the online requirements. **Please submit your ad ASAP** with the following specifications:

Rates, Sizes & Pricing

TOP BANNER 728 x 90	\$6,500 (1 Available – SOLD 2010)
TOP BOX 234 x 180 (Next to the Search Feature - Rotating)	\$5,500 each – Equivalent to Full Page Print Ad
LARGE SIDE BANNER 120 x 240 (Next to the Search Feature – Changes on Refresh)	\$4,000 Equivalent to Half Page Print Ad
SMALL SIDE BANNER 120 x 120 (Next to the Search Feature - Changes on Refresh)	\$2,500 Equivalent to Quarter Page Print Ad

Ad Specifications:

All ads must be submitted in GIF, JPEG or PNG format to Amy J. Hotaling at: ahota@asam.org **ASAP.**

We hope you plan to participate in the newly expanded on-line directory. Thank you for your interest and support.